



**EROMA**

**!! SOLUTIONS THROUGH SOLVENTS !!**

**MANUFACTURER OF  
HEAVY AROMATIC &  
ALIPHATIC HYDROCARBON  
SOLVENTS**



ISO : 9001



ISO : 14001



ISO : 45001

**EROMA PETROCHEMICALS PVT. LTD.<sup>®</sup>**



EROMA



Mr. Mukesh S. Pawar

**Mr. Mukesh S. Pawar** (CMD) is B.Tech in Chemical Engineering and did his specialization in Petrochemical Technology in year 2002. He has rich experience in process design & commissioning as well as product development. He has commissioned various Petroleum Hydrocarbon Fractionation Projects and developed various proprietary solvents for Pesticides, Paints, Coatings & Printing Ink industries. Mr. Pawar has a deep techno-commercial understanding of the business with around 20 years of experience in this field. He has devised innovative ideas in R&D, Process Technology and end use applications of both Aromatic & Aliphatic Hydrocarbon solvents.

**Mr. Sanjay K. Patel**, one of the co-promoter of *Eroma*, also is B. Tech in Chemical Engineering with specialization in Petrochemical Technology. With his dynamic business strategies, he succeeded to take his Textile Grey Cloth manufacturing business to a leading position in Ahmedabad. He has a great business exposure and possesses more than 20 years of experience in the field of Textiles, Bio Energy & Petrochemical industries.



Mr. Sanjay K. Patel



Mr. Manan Shah

**Mr. Manan Shah**, has come onboard *Eroma* as CEO (Business Development). He too is a Chemical Engineer, MBA. He is an astute marketing strategist and carries behind him a rich experience of around 30 years in the field sales & marketing of bulk and specialty chemicals. Prior to joining *Eroma*, he was associated with companies like Akzo Nobel Chemicals & India Glycols Ltd. He has an ambitious vision of taking the company to new heights and establish brand *Eroma* a global entity.



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**Eroma Petrochemicals** was incorporated as a Private Limited company in 2012. During the first year, it made a humble beginning in trading of aromatic & aliphatic hydrocarbon solvents. It commenced its manufacturing operation for similar products in the F.Y. 2013-14 with an installed capacity of **15000 MTs p.a.** After successful manufacturing and business stint of around 10 years, we enhanced our installed capacity by more than double to **38000 MTs p.a.** in F.Y. 2021-22. During the course of the last decade, we have managed to establish ourselves as an astute player in the field of Hydrocarbon Solvents.

The core management of **Eroma Petrochemicals** is technically well qualified & experienced in the field of Processing and Business Development of Aromatic & Aliphatic Hydrocarbon Solvents. Our various grades of products find application in industries like Pesticides, Paints & Coatings, Resins, Oil Field Chemicals, Printing Inks, Foundry, Textile & Paper Processing, Chlorination Derivatives, Cleaning & Degreasing

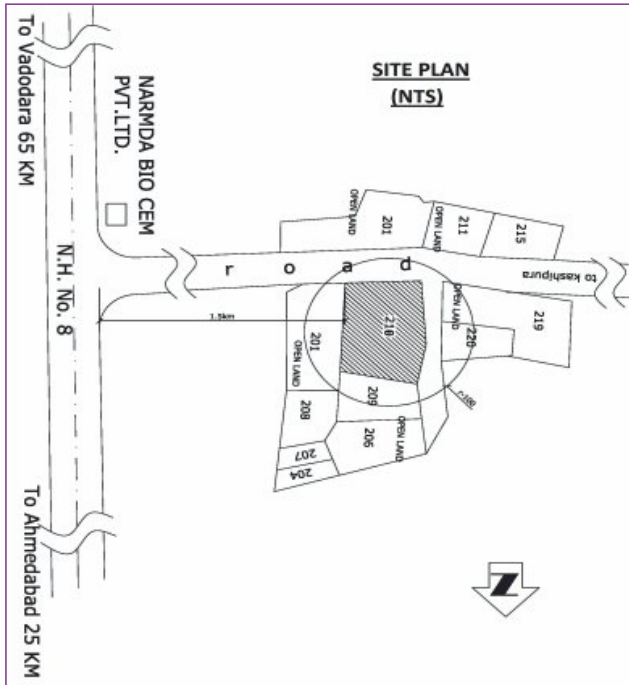
Certain premium Naphthalene Depleted (ND) grades find their place in the European countries as well as domestic customers. We strive to provide our customers with a strong R&D support which helps them in developing certain value added customized products. We also help our customers in improvising their existing production process which in turn enables them to manufacture excellent finished products with minimal effect on their bottom line.



OUR DEDICATED TEAM



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## MANUFACTURING UNIT

The manufacturing unit is situated on old N.H. 8, 25 Km from Ahmedabad towards Vadodara at Survey No. 210, Village : Malarpura, Tal. & Dist. kheda - 387540, Gujarat, India.

Location is given in the key map.

## LOCATION

The unit is located on the Mumbai - Jaipur - Delhi corridor which provides ease in logistics and transportation of material through surface.

## DISTANCES FROM MAJOR CITIES & PORTS

Vadodara : 65 KM (South)

Ahmedabad : 25 KM (North)

Ankleshwar : 170 KM (South)

Kandla Port : 370 KM (North)

Mumbai : 500 KM (South)



## QUALITY CONTROL

In house well equipped quality control and R&D Laboratory with state of the art facilities and Qualified Chemists to analyze and monitor the quality determining parameters at each stage of material handling, processing and dispatch.



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## PRODUCTS

### EROMAX-70<sup>®</sup>, EROMAX-80<sup>®</sup> & EROMAX-90<sup>®</sup>

<b>Application</b>	Pesticide formulations, Insecticide formulation, Fungicide formulation, Paint & Coating Industries, Resin Manufacturing Industries, Manufacturing of Chlorination derivatives.
<b>Advantages</b>	High Evaporation Rates, Good Solvent Power, Better Emulsion Stability.

### ES-100, ES-150<sup>®</sup>, ES-175<sup>®</sup> & ES-200<sup>®</sup>

<b>Application</b>	Paint, Ink & Resin, Coating, Electricals, Cleaning & Degreasing, Aluminium Rolling, Oil Field Chemicals and Foundry Industries.
<b>Advantages</b>	Good Spreading Property, Moderate Evaporation Rates, Good Solvent Power, High Flash Point, Better Emulsion Stability.

### EROLAWS<sup>®</sup>

<b>Application</b>	Paint & Coating Industries, Thinner Manufacturing Industries, Resin Manufacturing Industries, Textile & Paper Processing Industries.
<b>Advantages</b>	Good Drying Rate, Good Solvent Power, IS 1745 is silent on Copper Corrosion, Copper Corrosion 1 max, Free from all foreign odor (contains only Hydrocarbon odor).



### Registered & Corporate Office:

109, First Floor, Ayana Complex, Zydus Hospital Road, Thaltej, Ahmedabad-380058, Gujarat.



+91 75758 08729



admin@eroma.in

### Factory:

Old Survey No. 210, New Survey No. 249, Village: Malarpura, Tal. & Dist. Kheda-387540, Gujarat.



plant@eroma.in

### Manan Shah

(CEO - Business Development)



manankumar@eroma.in

### Radhika Pawar

(Vice President - Sales)



rpawar@eroma.in

Region : All States

### Krunal Shah

(General Manager - Sales)



kshah@eroma.in

Region : Gujarat, Maharashtra, Rajasthan & U.P.

### Mission Statement :

"Contribution to the Nation through Employment

∅

Growth through Association."



www.eroma.in